

AMY W. SCHULMAN
DLA PIPER LLP
1251 Avenue of the Americas
New York, NY 10020
Telephone: (212) 335-4500
Facsimile: (212) 335-4501
amy.schulman@dlapiper.com

5 STUART M. GORDON (SBN: 037477)
6 GORDON & REES LLP
7 Embarcadero Center West
8 275 Battery Street, Suite 2000
9 San Francisco, CA 94111
Telephone: (415) 986-5900
Facsimile: (415) 986-8054
sgordon@gordonrees.com

0 MICHAEL C. ZELLERS (SBN: 146904)
TUCKER ELLIS & WEST LLP
1 515 South Flower Street, Suite 4200
Los Angeles, CA 90071-2223
2 Telephone: (213) 430-3400
Facsimile: (213) 430-3409
3 michael.zellers@tuckerellis.com

4 Attorneys for Defendants
- PFIZER INC., PHARMACIA CORPORATION, AND
G.D. SEARLE LLC

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

NOW COME Defendants Pfizer Inc. (improperly captioned in Plaintiff's Complaint as "Pfizer, Inc.") ("Pfizer"), Pharmacia Corporation (formerly known as "Monsanto Company"¹) ("Pharmacia"), and G.D. Searle LLC ("Searle") (collectively "Defendants"), and file this Answer to Plaintiff's Complaint ("Complaint"), and would respectfully show the Court as follows:

I.

PRELIMINARY STATEMENT

The Complaint does not state in sufficient detail when Plaintiff was prescribed or used Bextra® (valdecoxib) (“Bextra®”). Accordingly, this Answer can only be drafted generally. Defendants may seek leave to amend this Answer when discovery reveals the specific time periods in which Plaintiff was prescribed and used Bextra®.

III.

ANSWER

14 1. Defendants state that this paragraph of the Complaint contains legal contentions to which
15 no response is required. To the extent that a response is deemed required, Defendants admit that
16 Plaintiff brought this civil action seeking monetary damages, but deny that Plaintiff is entitled to
17 any relief or damages. Defendants are without knowledge or information sufficient to form a
18 belief as to the truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore,
19 deny the same. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff
20 injury or damage, and deny the remaining allegations in this paragraph of the Complaint.

Response to Allegations Regarding Parties

22 2. Defendants admit that Plaintiff claims to be a resident of the State of South Carolina.

23 3. Defendants admit that in 1933 an entity known as Monsanto Company ("1933

¹ Plaintiff's Complaint names "Monsanto Company" as a Defendant. Defendants state that in 1933, an entity known as Monsanto Company ("1933 Monsanto") was incorporated under the laws of Delaware. On March 31, 2000, 1933 Monsanto changed its name to Pharmacia Corporation. On February 9, 2000, a separate company, Monsanto Ag Company, was incorporated under the laws of Delaware. On March 31, 2000, Monsanto Ag Company changed its name to Monsanto Company ("2000 Monsanto"). The 2000 Monsanto is engaged in the agricultural business and does not and has not ever designed, produced, manufactured, sold, resold or distributed Bextra®. Given that Plaintiff alleges in the Complaint that Monsanto Company was involved in distributing Bextra®, see PLAINTIFF'S COMPLAINT at ¶ 3, Defendants assume Plaintiff means to refer to 1933 Monsanto. As a result, Pharmacia will respond to the allegations directed at Monsanto Company.

1 Monsanto") was incorporated under the laws of Delaware. On March 31, 2000, a subsidiary of
2 1933 Monsanto merged with Pharmacia & Upjohn, Inc, and 1933 Monsanto changed its name to
3 Pharmacia Corporation. On February 9, 2000, a separate company, Monsanto Ag Company, was
4 incorporated under the laws of Delaware. On March 31, 2000, Monsanto Ag Company changed
5 its name to Monsanto Company ("2000 Monsanto"). The 2000 Monsanto is engaged in the
6 agricultural business and does not and has not ever manufactured, marketed, sold, or distributed
7 Celebrex®. The 2000 Monsanto is not and has never been the parent of either Searle or
8 Pharmacia. As the 2000 Monsanto does not and has not ever manufactured, marketed, sold, or
9 distributed Celebrex®, Defendants therefore state that the 2000 Monsanto is not a proper party in
10 this matter. Defendants deny the remaining allegations in this paragraph of the Complaint.
11 Defendants state that the response to this paragraph of the Complaint regarding Monsanto is
12 incorporated by reference into Defendants' responses to each and every paragraph of the
13 Complaint referring to Monsanto and/or Defendants.

14 4. Defendants admit that Searle is a Delaware limited liability company with its principal
15 place of business in Illinois. Defendants admit that Pharmacia acquired Searle in 2000 and that,
16 as the result of a merger in April 2003, Searle and Pharmacia became subsidiaries of Pfizer.
17 Defendants admit that Searle may be served through its registered agent. Defendants admit that,
18 during certain periods of time, Celebrex® was manufactured and packaged for Searle, which
19 developed, tested, marketed, co-promoted and distributed Celebrex® in the United States to be
20 prescribed by healthcare providers who are by law authorized to prescribe drugs in accordance
21 with their approval by the FDA. Defendants deny the remaining allegations in this paragraph of
22 the Complaint.

23 5. Defendants admit that Pharmacia is a Delaware corporation with its principal place of
24 business in New Jersey and that Pharmacia is registered to do business in the State of South
25 Carolina. Defendants admit that, during certain periods of time, Pfizer marketed and co-
26 promoted Celebrex® in the United States to be prescribed by healthcare providers who are by
27 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants
28 deny the remaining allegations in this paragraph of the Complaint.

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1 6. Defendants admit that Pfizer is a Delaware corporation and that Pfizer is registered to do
2 business in Illinois. Defendants admit that, during certain periods of time, Pfizer marketed and
3 co-promoted Celebrex® in the United States to be prescribed by healthcare providers who are by
4 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants
5 deny the remaining allegations in this paragraph of the Complaint.

Response to Allegations Regarding Jurisdiction and Venue

7 7. Defendants are without knowledge or information to form a belief as to the truth of the
8 allegations in this paragraph of the Complaint regarding the amount in controversy, and,
9 therefore, deny that the same. However, Defendants admit that Plaintiff claims that the amount
10 in controversy exceeds \$75,000, exclusive of interests and costs.

11 | P a g e
8. Defendants deny the allegations in this paragraph of the Complaint.

Response to Background Allegations

13 9. Defendants state that Celebrex® is a prescription medication which is approved by the
14 FDA for the following indications: (1) for relief of the signs and symptoms of osteoarthritis; (2)
15 for relief of the signs and symptoms of rheumatoid arthritis in adults; (3) for the management of
16 acute pain in adults; (4) for the treatment of primary dysmenorrhea; (5) to reduce the number of
17 adenomatous colorectal polyps in familial adenomatous polyposis (FAP) as an adjunct to usual
18 care (e.g., endoscopic surveillance surgery); (6) for relief of signs and symptoms of ankylosing
19 spondylitis; and (7) for relief of the signs and symptoms of juvenile rheumatoid arthritis in
20 patients two years of age and older. Defendants admit that, during certain periods of time, Pfizer
21 and Pharmacia marketed and co-promoted Celebrex® in the United States to be prescribed by
22 healthcare providers who are by law authorized to prescribe drugs in accordance with their
23 approval by the FDA. Defendants admit that, during certain periods of time, Celebrex® was
24 manufactured and packaged for Searle, which developed, tested, marketed, co-promoted and
25 distributed Celebrex® in the United States to be prescribed by healthcare providers who are by
26 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants
27 state that Celebrex® was and is safe and effective when used in accordance with its FDA-
28 approved prescribing information. Defendants state that the potential effects of Celebrex® were

1 and are adequately described in its FDA-approved prescribing information, which was at all
2 times adequate and comported with applicable standards of care and law. Defendants deny any
3 wrongful conduct and deny the remaining allegations in this paragraph of the Complaint.

4 10. Defendants state that Celebrex® was and is safe and effective when used in accordance
5 with its FDA-approved prescribing information. Defendants state that the potential effects of
6 Celebrex® were and are adequately described in its FDA-approved prescribing information,
7 which was at all times adequate and comported with applicable standards of care and law.
8 Defendants deny any wrongful conduct, deny that Celebrex® is defective, deny that Celebrex®
9 caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the
10 Complaint.

11 11. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and
12 co-promoted Celebrex® in the United States to be prescribed by healthcare providers who are by
13 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants
14 admit that, during certain periods of time, Celebrex® was manufactured and packaged for Searle,
15 which developed, tested, marketed, co-promoted and distributed Celebrex® in the United States
16 to be prescribed by healthcare providers who are by law authorized to prescribe drugs in
17 accordance with their approval by the FDA. Defendants deny any wrongful conduct, deny that
18 Celebrex® caused Plaintiff injury or damage, and deny the remaining allegations in this
19 paragraph of the Complaint.

20 12. Defendants are without knowledge or information sufficient to form a belief as to the
21 truth of the allegations in this paragraph of the Complaint regarding Plaintiff's age and medical
22 condition, and, therefore, deny the same. Defendants deny that Celebrex® caused Plaintiff
23 injury or damage and deny the remaining allegations in this paragraph of the Complaint.

24 13. Defendants state that Celebrex® was and is safe and effective when used in accordance
25 with its FDA-approved prescribing information. Defendants state that the potential effects of
26 Celebrex® were and are adequately described in its FDA-approved prescribing information,
27 which was at all times adequate and comported with applicable standards of care and law.
28 Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage,

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1 and deny the remaining allegations in this paragraph of the Complaint.

2 14. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and
3 co-promoted Celebrex® in the United States to be prescribed by healthcare providers who are by
4 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants
5 admit that, during certain periods of time, Celebrex® was manufactured and packaged for Searle,
6 which developed, tested, marketed, co-promoted and distributed Celebrex® in the United States
7 to be prescribed by healthcare providers who are by law authorized to prescribe drugs in
8 accordance with their approval by the FDA. Defendants deny the remaining allegations in this
9 paragraph of the Complaint.

10 15. Defendants are without knowledge or information sufficient to form a belief as to the
11 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
12 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
13 with its FDA-approved prescribing information. Defendants state that the potential effects of
14 Celebrex® were and are adequately described in its FDA-approved prescribing information,
15 which was at all times adequate and comported with applicable standards of care and law.
16 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
17 the Complaint.

18 **Response to First Cause of Action: Negligence**

19 16. Defendants incorporate by reference their responses to each paragraph of Plaintiff's
20 Complaint as if fully set forth herein.

21 17. Defendants state that Celebrex® was and is safe and effective when used in accordance
22 with its FDA-approved prescribing information. Defendants state that the potential effects of
23 Celebrex® were and are adequately described in its FDA-approved prescribing information,
24 which was at all times adequate and comported with applicable standards of care and law.
25 Defendants deny any wrongful conduct, deny that Celebrex® is defective, and deny the
26 remaining allegations in this paragraph of the Complaint.

27 18. Defendants state that this paragraph of the Complaint contains legal contentions to which
28 no response is required. To the extent that a response is deemed required, Defendants admit that

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1 they had duties as are imposed by law but deny having breached such duties. Defendants are
2 without knowledge or information sufficient to form a belief as to the truth of the allegations
3 regarding whether Plaintiff used Celebrex® and, therefore, deny the same. Defendants deny the
4 remaining allegations in this paragraph of the Compliant.

5 19. Defendants are without knowledge or information sufficient to form a belief as to the
6 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
7 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
8 with its FDA-approved prescribing information. Defendants state that the potential effects of
9 Celebrex® were and are adequately described in its FDA-approved prescribing information,
10 which was at all times adequate and comported with applicable standards of care and law.
11 Defendants deny any wrongful conduct, deny that Celebrex® is defective, and deny the
12 remaining allegations in this paragraph of the Complaint, including all subparts.

13 20. Defendants are without knowledge or information sufficient to form a belief as to the
14 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
15 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
16 with its FDA-approved prescribing information. Defendants state that the potential effects of
17 Celebrex® were and are adequately described in its FDA-approved prescribing information,
18 which was at all times adequate and comported with applicable standards of care and law.
19 Defendants deny any wrongful conduct, deny that Celebrex® is unreasonably dangerous, and
20 deny the remaining allegations in this paragraph of the Complaint.

21 21. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or
22 damage, and deny the remaining allegations in this paragraph of the Complaint.

23 22. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or
24 damage, and deny the remaining allegations in this paragraph of the Complaint.

25 Answering the unnumbered paragraph following Paragraph 22 of the Complaint,
26 Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage,
27 and deny the remaining allegations in this paragraph of the Complaint.

28

Response to Second Cause of Action: Strict Products Liability Defective Design

23. Defendants incorporate by reference their responses to each paragraph of Plaintiff's
3 Complaint as if fully set forth herein.

4 24. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and
5 co-promoted Celebrex® in the United States to be prescribed by healthcare providers who are by
6 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants
7 admit that, during certain periods of time, Celebrex® was manufactured and packaged for Searle,
8 which developed, tested, marketed, co-promoted and distributed Celebrex® in the United States
9 to be prescribed by healthcare providers who are by law authorized to prescribe drugs in
10 accordance with their approval by the FDA. Defendants deny any wrongful conduct, deny that
11 Celebrex® is defective or unreasonably dangerous, and deny the remaining allegations in this
12 paragraph of the Complaint.

13 25. Defendants state that Celebrex® was and is safe and effective when used in accordance
14 with its FDA-approved prescribing information. Defendants state that the potential effects of
15 Celebrex® were and are adequately described in its FDA-approved prescribing information,
16 which was at all times adequate and comported with applicable standards of care and law.
17 Defendants deny any wrongful conduct, deny that Celebrex® is defective or unreasonably
18 dangerous, and deny the remaining allegations in this paragraph of the Complaint, including all
19 subparts.

20 26. Defendants are without knowledge or information sufficient to form a belief as to the
21 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
22 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
23 with its FDA-approved prescribing information. Defendants state that the potential effects of
24 Celebrex® were and are adequately described in its FDA-approved prescribing information,
25 which was at all times adequate and comported with applicable standards of care and law.
26 Defendants state that, in the ordinary case, Celebrex® was expected to reach users and
27 consumers without substantial change from the time of sale. Defendants deny any wrongful
28 conduct, deny that Celebrex® is unreasonably dangerous, and deny the remaining allegations in

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1 this paragraph of the Complaint.

2 27. Defendants are without knowledge or information sufficient to form a belief as to the
3 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
4 same. Defendants deny the remaining allegations in this paragraph of the Complaint.

5 28. Defendants state that Celebrex® was and is safe and effective when used in accordance
6 with its FDA-approved prescribing information. Defendants state that the potential effects of
7 Celebrex® were and are adequately described in its FDA-approved prescribing information,
8 which was at all times adequate and comported with applicable standards of care and law.
9 Defendants deny any wrongful conduct, deny that Celebrex® is defective or unreasonably
10 dangerous, deny that Celebrex® caused Plaintiff injury or damage, and deny the remaining
11 allegations in this paragraph of the Complaint.

12 Answering the unnumbered paragraph following Paragraph 28 of the Complaint,
13 Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage,
14 and deny the remaining allegations in this paragraph of the Complaint.

15 **Response to Third Cause of Action: Strict Products Liability Failure to Warn**

16 29. Defendants incorporate by reference their responses to each paragraph of Plaintiff's
17 Complaint as if fully set forth herein.

18 30. Defendants are without knowledge or information sufficient to form a belief as to the
19 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
20 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
21 with its FDA-approved prescribing information. Defendants state that the potential effects of
22 Celebrex® were and are adequately described in its FDA-approved prescribing information,
23 which was at all times adequate and comported with applicable standards of care and law.
24 Defendants deny any wrongful conduct, deny that Celebrex® is defective or unreasonably
25 dangerous, and deny the remaining allegations in this paragraph of the Complaint.

26 31. Defendants are without knowledge or information sufficient to form a belief as to the
27 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
28 same. Defendants deny the remaining allegations in this paragraph of the Complaint.

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1 32. Defendants are without knowledge or information sufficient to form a belief as to the
2 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
3 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
4 with its FDA-approved prescribing information. Defendants state that the potential effects of
5 Celebrex® were and are adequately described in its FDA-approved prescribing information,
6 which was at all times adequate and comported with applicable standards of care and law.
7 Defendants deny any wrongful conduct, deny that Celebrex® is defective or unreasonably
8 dangerous, and deny the remaining allegations in this paragraph of the Complaint.

9 33. Defendants state that this paragraph of the Complaint contains legal contentions to which
10 no response is required. To the extent that a response is deemed required, Defendants deny the
11 allegations in this paragraph of the Complaint.

12 34. Defendants state that Celebrex® was and is safe and effective when used in accordance
13 with its FDA-approved prescribing information. Defendants state that the potential effects of
14 Celebrex® were and are adequately described in its FDA-approved prescribing information,
15 which was at all times adequate and comported with applicable standards of care and law.
16 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
17 the Complaint.

18 35. Defendants state that this paragraph of the Complaint contains legal contentions to which
19 no response is required. To the extent that a response is deemed required, Defendants Pfizer,
20 Pharmacia, and Searle admit that they had duties as are imposed by law but deny having
21 breached such duties. Defendants are without knowledge or information sufficient to form a
22 belief as to the truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore,
23 deny the same. Defendants state that Celebrex® was and is safe and effective when used in
24 accordance with its FDA-approved prescribing information. Defendants state that the potential
25 effects of Celebrex® were and are adequately described in its FDA-approved prescribing
26 information, which was at all times adequate and comported with applicable standards of care
27 and law. Defendants deny any wrongful conduct and deny the remaining allegations in this
28 paragraph of the Complaint.

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1 36. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or
2 damage, and deny the remaining allegations in this paragraph of the Complaint.

3 Answering the unnumbered paragraph following Paragraph 36 of the Complaint,
4 Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage,
5 and deny the remaining allegations in this paragraph of the Complaint.

6 **Response to Fourth Cause of Action: Breach of Express Warranty of Merchantability**

7 37. Defendants incorporate by reference their responses to each paragraph of Plaintiff's
8 Complaint as if fully set forth herein.

9 38. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and
10 co-promoted Celebrex® in the United States to be prescribed by healthcare providers who are by
11 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants
12 admit that, during certain periods of time, Celebrex® was manufactured and packaged for Searle,
13 which developed, tested, marketed, co-promoted and distributed Celebrex® in the United States
14 to be prescribed by healthcare providers who are by law authorized to prescribe drugs in
15 accordance with their approval by the FDA. Defendants deny the remaining allegations in this
16 paragraph of the Complaint.

17 39. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and
18 co-promoted Celebrex® in the United States to be prescribed by healthcare providers who are by
19 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants
20 admit that, during certain periods of time, Celebrex® was manufactured and packaged for Searle,
21 which developed, tested, marketed, co-promoted and distributed Celebrex® in the United States
22 to be prescribed by healthcare providers who are by law authorized to prescribe drugs in
23 accordance with their approval by the FDA. Defendants state that Celebrex® was and is safe
24 and effective when used in accordance with its FDA-approved prescribing information.
25 Defendants state that the potential effects of Celebrex® were and are adequately described in its
26 FDA-approved prescribing information, which was at all times adequate and comported with
27 applicable standards of care and law. Defendants deny the remaining allegations in this
28 paragraph of the Complaint.

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1 40. Defendants state that Celebrex® was and is safe and effective when used in accordance
2 with its FDA-approved prescribing information. Defendants state that the potential effects of
3 Celebrex® were and are adequately described in its FDA-approved prescribing information,
4 which was at all times adequate and comported with applicable standards of care and law.
5 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
6 the Complaint.

7 41. Defendants state that Celebrex® was and is safe and effective when used in accordance
8 with its FDA-approved prescribing information. Defendants state that the potential effects of
9 Celebrex® were and are adequately described in its FDA-approved prescribing information,
10 which was at all times adequate and comported with applicable standards of care and law.
11 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
12 the Complaint.

13 42. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or
14 damage, and deny the remaining allegations in this paragraph of the Complaint.

15 Answering the unnumbered paragraph following Paragraph 42 of the Complaint,
16 Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage,
17 and deny the remaining allegations in this paragraph of the Complaint.

18 **Response to Fifth Cause of Action: Breach of Implied Warranty of Merchantability**

19 43. Defendants incorporate by reference their responses to each paragraph of Plaintiff's
20 Complaint as if fully set forth herein.

21 44. Defendants admit that, during certain periods of time, Pfizer and Pharmacia marketed and
22 co-promoted Celebrex® in the United States to be prescribed by healthcare providers who are by
23 law authorized to prescribe drugs in accordance with their approval by the FDA. Defendants
24 admit that, during certain periods of time, Celebrex® was manufactured and packaged for Searle,
25 which developed, tested, marketed, co-promoted and distributed Celebrex® in the United States
26 to be prescribed by healthcare providers who are by law authorized to prescribe drugs in
27 accordance with their approval by the FDA. Defendants state that Celebrex® was and is safe
28 and effective when used in accordance with its FDA-approved prescribing information.

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1 Defendants state that the potential effects of Celebrex® were and are adequately described in its
2 FDA-approved prescribing information, which was at all times adequate and comported with
3 applicable standards of care and law. Defendants Pfizer, Pharmacia, and Searle admit that they
4 provided FDA-approved prescribing information regarding Celebrex®. Defendants deny the
5 remaining allegations in this paragraph of the Complaint.

6 45. Defendants are without knowledge or information sufficient to form a belief as to the
7 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
8 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
9 with its FDA-approved prescribing information. Defendants state that the potential effects of
10 Celebrex® were and are adequately described in its FDA-approved prescribing information,
11 which was at all times adequate and comported with applicable standards of care and law.
12 Defendants deny the remaining allegations in this paragraph of the Complaint.

13 46. Defendants state that Celebrex® was and is safe and effective when used in accordance
14 with its FDA-approved prescribing information. Defendants state that the potential effects of
15 Celebrex® were and are adequately described in its FDA-approved prescribing information,
16 which was at all times adequate and comported with applicable standards of care and law.
17 Defendants deny any wrongful conduct, deny any breach of warranty, deny that Celebrex® is
18 defective or unreasonably dangerous, and deny the remaining allegations in this paragraph of the
19 Complaint.

20 47. Defendants are without knowledge or information sufficient to form a belief as to the
21 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
22 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
23 with its FDA-approved prescribing information. Defendants state that the potential effects of
24 Celebrex® were and are adequately described in its FDA-approved prescribing information,
25 which was at all times adequate and comported with applicable standards of care and law.
26 Defendants deny any wrongful conduct, deny any breach of warranty, and deny the remaining
27 allegations in this paragraph of the Complaint, including all subparts.

28 48. Defendants deny any wrongful conduct, deny any breach of warranty, deny that

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1 Celebrex® caused Plaintiff injury or damage, and deny the remaining allegations in this
2 paragraph of the Complaint.

3 Answering the unnumbered paragraph following Paragraph 48 of the Complaint,
4 Defendants deny any wrongful conduct, deny any breach of warranty, deny that Celebrex®
5 caused Plaintiff injury or damage, and deny the remaining allegations in this paragraph of the
6 Complaint.

7 **Response to Sixth Cause of Action: Fraud**

8 49. Defendants incorporate by reference their responses to each paragraph of Plaintiff's
9 Complaint as if fully set forth herein.

10 50. Defendants are without knowledge or information sufficient to form a belief as to the
11 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
12 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
13 with its FDA-approved prescribing information. Defendants state that the potential effects of
14 Celebrex® were and are adequately described in its FDA-approved prescribing information,
15 which was at all times adequate and comported with applicable standards of care and law.
16 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
17 the Complaint.

18 51. Defendants are without knowledge or information sufficient to form a belief as to the
19 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
20 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
21 with its FDA-approved prescribing information. Defendants state that the potential effects of
22 Celebrex® were and are adequately described in its FDA-approved prescribing information,
23 which was at all times adequate and comported with applicable standards of care and law.
24 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
25 the Complaint.

26 52. Defendants state that Celebrex® was and is safe and effective when used in accordance
27 with its FDA-approved prescribing information. Defendants state that the potential effects of
28 Celebrex® were and are adequately described in its FDA-approved prescribing information,

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1 which was at all times adequate and comported with applicable standards of care and law.
2 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
3 the Complaint.

4 53. Defendants are without knowledge or information sufficient to form a belief as to the
5 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
6 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
7 with its FDA-approved prescribing information. Defendants state that the potential effects of
8 Celebrex® were and are adequately described in its FDA-approved prescribing information,
9 which was at all times adequate and comported with applicable standards of care and law.
10 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
11 the Complaint.

12 54. Defendants state that Celebrex® was and is safe and effective when used in accordance
13 with its FDA-approved prescribing information. Defendants state that the potential effects of
14 Celebrex® were and are adequately described in its FDA-approved prescribing information,
15 which was at all times adequate and comported with applicable standards of care and law.
16 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
17 the Complaint.

18 55. Defendants are without knowledge or information sufficient to form a belief as to the
19 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
20 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
21 with its FDA-approved prescribing information. Defendants state that the potential effects of
22 Celebrex® were and are adequately described in its FDA-approved prescribing information,
23 which was at all times adequate and comported with applicable standards of care and law.
24 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
25 the Complaint, including all subparts.

26 56. Defendants state that Celebrex® was and is safe and effective when used in accordance
27 with its FDA-approved prescribing information. Defendants state that the potential effects of
28 Celebrex® were and are adequately described in its FDA-approved prescribing information,

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1 which was at all times adequate and comported with applicable standards of care and law.
2 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
3 the Complaint.

4 57. Defendants state that this paragraph of the Complaint contains legal contentions to which
5 no response is required. To the extent that a response is deemed required, Defendants Pfizer,
6 Pharmacia, and Searle admit that they had duties as are imposed by law but deny having
7 breached such duties. Defendants are without knowledge or information sufficient to form a
8 belief as to the truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore,
9 deny the same. Defendants state that Celebrex® was and is safe and effective when used in
10 accordance with its FDA-approved prescribing information. Defendants state that the potential
11 effects of Celebrex® were and are adequately described in its FDA-approved prescribing
12 information, which was at all times adequate and comported with applicable standards of care
13 and law. Defendants deny any wrongful conduct and deny the remaining allegations in this
14 paragraph of the Complaint.

15 58. Defendants are without knowledge or information sufficient to form a belief as to the
16 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
17 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
18 with its FDA-approved prescribing information. Defendants state that the potential effects of
19 Celebrex® were and are adequately described in its FDA-approved prescribing information,
20 which was at all times adequate and comported with applicable standards of care and law.
21 Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage,
22 and deny the remaining allegations in this paragraph of the Complaint.

23 59. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or
24 damage, and deny the remaining allegations in this paragraph of the Complaint.

25 Answering the unnumbered paragraph following Paragraph 59 of the Complaint,
26 Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage,
27 and deny the remaining allegations in this paragraph of the Complaint.

28

1 **Response to Seventh Cause of Action: Negligent Misrepresentation**

2 60. Defendants incorporate by reference their responses to each paragraph of Plaintiff's
3 Complaint as if fully set forth herein.

4 61. Defendants are without knowledge or information sufficient to form a belief as to the
5 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
6 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
7 with its FDA-approved prescribing information. Defendants state that the potential effects of
8 Celebrex® were and are adequately described in its FDA-approved prescribing information,
9 which was at all times adequate and comported with applicable standards of care and law.
10 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
11 the Complaint.

12 62. Defendants are without knowledge or information sufficient to form a belief as to the
13 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
14 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
15 with its FDA-approved prescribing information. Defendants state that the potential effects of
16 Celebrex® were and are adequately described in its FDA-approved prescribing information,
17 which was at all times adequate and comported with applicable standards of care and law.
18 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
19 the Complaint.

20 63. Defendants state that Celebrex® was and is safe and effective when used in accordance
21 with its FDA-approved prescribing information. Defendants state that the potential effects of
22 Celebrex® were and are adequately described in its FDA-approved prescribing information,
23 which was at all times adequate and comported with applicable standards of care and law.
24 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
25 the Complaint.

26 64. Defendants state that Celebrex® was and is safe and effective when used in accordance
27 with its FDA-approved prescribing information. Defendants state that the potential effects of
28 Celebrex® were and are adequately described in its FDA-approved prescribing information,

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275 Battery Street, Suite 2000
San Francisco, CA 94111

1 which was at all times adequate and comported with applicable standards of care and law.
2 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
3 the Complaint.

4 65. Defendants are without knowledge or information sufficient to form a belief as to the
5 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
6 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
7 with its FDA-approved prescribing information. Defendants state that the potential effects of
8 Celebrex® were and are adequately described in its FDA-approved prescribing information,
9 which was at all times adequate and comported with applicable standards of care and law.
10 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
11 the Complaint.

12 66. Defendants are without knowledge or information sufficient to form a belief as to the
13 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
14 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
15 with its FDA-approved prescribing information. Defendants state that the potential effects of
16 Celebrex® were and are adequately described in its FDA-approved prescribing information,
17 which was at all times adequate and comported with applicable standards of care and law.
18 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
19 the Complaint, including all subparts.

20 67. Defendants state that Celebrex® was and is safe and effective when used in accordance
21 with its FDA-approved prescribing information. Defendants state that the potential effects of
22 Celebrex® were and are adequately described in its FDA-approved prescribing information,
23 which was at all times adequate and comported with applicable standards of care and law.
24 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
25 the Complaint.

26 68. Defendants state that this paragraph of the Complaint contains legal contentions to which
27 no response is required. To the extent that a response is deemed required, Defendants Pfizer,
28 Pharmacia, and Searle admit that they had duties as are imposed by law but deny having

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275 Battery Street, Suite 2000
San Francisco, CA 94111

1 breached such duties. Defendants are without knowledge or information sufficient to form a
2 belief as to the truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore,
3 deny the same. Defendants state that Celebrex® was and is safe and effective when used in
4 accordance with its FDA-approved prescribing information. Defendants state that the potential
5 effects of Celebrex® were and are adequately described in its FDA-approved prescribing
6 information, which was at all times adequate and comported with applicable standards of care
7 and law. Defendants deny any wrongful conduct and deny the remaining allegations in this
8 paragraph of the Complaint.

9 69. Defendants are without knowledge or information sufficient to form a belief as to the
10 truth of the allegations regarding whether Plaintiff used Celebrex® and, therefore, deny the
11 same. Defendants state that Celebrex® was and is safe and effective when used in accordance
12 with its FDA-approved prescribing information. Defendants state that the potential effects of
13 Celebrex® were and are adequately described in its FDA-approved prescribing information,
14 which was at all times adequate and comported with applicable standards of care and law.
15 Defendants deny any wrongful conduct and deny the remaining allegations in this paragraph of
16 the Complaint.

17 70. Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or
18 damage, and deny the remaining allegations in this paragraph of the Complaint.

19 Answering the unnumbered paragraph following Paragraph 70 of the Complaint,
20 Defendants deny any wrongful conduct, deny that Celebrex® caused Plaintiff injury or damage,
21 and deny the remaining allegations in this paragraph of the Complaint.

III.

GENERAL DENIAL

24 Defendants deny all allegations and/or legal conclusions set forth in Plaintiff's
25 Complaint that have not been previously admitted, denied, or explained.

IV.

AFFIRMATIVE DEFENSES

28 Defendants reserve the right to rely upon any of the following or additional defenses to

1 claims asserted by Plaintiff to the extent that such defenses are supported by information
2 developed through discovery or evidence at trial. Defendants affirmatively show that:

First Defense

4 | 1. The Complaint fails to state a claim upon which relief can be granted.

Second Defense

6 2. Bextra® is a prescription medical product. The federal government has preempted the
7 field of law applicable to the labeling and warning of prescription medical products.
8 Defendants' labeling and warning of Bextra® was at all times in compliance with applicable
9 federal law. Plaintiff's causes of action against Defendants, therefore, fail to state a claim upon
10 which relief can be granted; such claims, if allowed, would conflict with applicable federal law
11 and violate the Supremacy Clause of the United States Constitution.

Third Defense

13 3. At all relevant times, Defendants provided proper warnings, information and
14 instructions for the drug in accordance with generally recognized and prevailing standards in
15 existence at the time.

Fourth Defense

17 4. At all relevant times, Defendants' warnings and instructions with respect to the use of
18 Bextra® conformed to the generally recognized, reasonably available, and reliable state of
19 knowledge at the time the drug was manufactured, marketed and distributed.

Fifth Defense

21 5. Plaintiff's action is time-barred as it is filed outside of the time permitted by the
22 applicable Statute of Limitations, and same is pled in full bar of any liability as to Defendants.

Sixth Defense

24 | 6. Plaintiff's action is barred by the statute of repose.

Seventh Defense

26 7. If Plaintiff sustained any injuries or incurred any losses or damages as alleged in the
27 Complaint, the same were caused by the negligence or fault of the Plaintiff and Plaintiff's
28 damages, if any, are barred or reduced by the doctrines of comparative fault and contributory

negligence and by the failure to mitigate damages.

Eighth Defense

8. The proximate cause of the loss complained of by Plaintiff is not due to any acts or omissions on the part of Defendants. Rather, said loss is due to the acts or omissions on the part of third parties unrelated to Defendants and for whose acts or omissions Defendants are not liable in any way.

Ninth Defense

9. The acts and/or omissions of unrelated third parties as alleged constituted independent, intervening causes for which Defendants cannot be liable.

Tenth Defense

10. Any injuries or expenses incurred by Plaintiff was not caused by Bextra®, but were proximately caused, in whole or in part, by an idiosyncratic reaction, operation of nature, or act of God.

Eleventh Defense

11. Defendants affirmatively deny that they violated any duty owed to Plaintiff.

Twelfth Defense

12. A manufacturer has no duty to warn patients or the general public of any risk, contraindication, or adverse effect associated with the use of a prescription medical product. Rather, the law requires that all such warnings and appropriate information be given to the prescribing physician and the medical profession, which act as a "learned intermediary" in determining the use of the product. Bextra® is a prescription medical product, available only on the order of a licensed physician. Bextra® provided an adequate warning to Plaintiff's treating and prescribing physicians.

Thirteenth Defense

13. The product at issue was not in a defective condition or unreasonably dangerous at the time it left the control of the manufacturer or seller.

Fourteenth Defense

14. Bextra® was at all times material to the Complaint reasonably safe and reasonably fit

for its intended use and the warnings and instructions accompanying Bextra® at the time of the occurrence of the injuries alleged by Plaintiff was legally adequate for its approved usages.

Fifteenth Defense

4 15. Plaintiff's causes of action are barred in whole or in part by the lack of a defect as the
5 Bextra® allegedly ingested by Plaintiff was prepared in accordance with the applicable
6 standard of care.

Sixteenth Defense

8 16. If Plaintiff sustained any injuries or incurred any losses or damages as alleged in the
9 Complaint, the same were caused by the unforeseeable alteration, change, improper handling,
10 abnormal use, or other unforeseeable misuse of Bextra® by persons other than Defendants or
11 persons acting on its behalf after the product left the control of Defendants.

Seventeenth Defense

13 17. Plaintiff's alleged damages were not caused by any failure to warn on the part of
14 Defendants.

Eighteenth Defense

16 18. Plaintiff's alleged injuries/damages, if any, were the result of preexisting or subsequent
17 conditions unrelated to Bextra®.

Nineteenth Defense

19 19. Plaintiff knew or should have known of any risk associated with Bextra®; therefore, the
20 doctrine of assumption of the risk bars or diminishes any recovery.

Twentieth Defense

22 20. Plaintiff is barred from recovering against Defendants because Plaintiff's claims are
23 preempted in accordance with the Supremacy Clause of the United States Constitution and by
24 the Federal Food, Drug and Cosmetics Act, 21 U.S.C. § 301 et. seq.

Twenty-first Defense

26 21. Plaintiff's claims are barred in whole or in part under the applicable state law because
27 the subject pharmaceutical product at issue was subject to and received pre-market approval by
28 the Food and Drug Administration under 52 Stat. 1040, 21 U.S.C. § 301.

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275 Battery Street, Suite 2000
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Twenty-second Defense

22. The manufacture, distribution and sale of the pharmaceutical product referred to in Plaintiff's Complaint were at all times in compliance with all federal regulations and statutes, and Plaintiff's causes of action are preempted.

Twenty-third Defense

23. Plaintiff's claims are barred in whole or in part by the deference given to the primary jurisdiction of the Food and Drug Administration over the subject pharmaceutical product at issue under applicable federal laws, regulations, and rules.

Twenty-fourth Defense

24. Plaintiff's claims are barred in whole or in part because there is no private right of action concerning matters regulated by the Food and Drug Administration under applicable federal laws, regulations, and rules.

Twenty-fifth Defense

25. Plaintiff's claims are barred in whole or in part because Defendants provided adequate "direction or warnings" as to the use of the subject pharmaceutical product within the meaning of Comment j to Section 402A of the Restatement (Second) of Torts.

Twenty-sixth Defense

26. Plaintiff's claims are barred or limited to a product liability failure to warn claim because Bextra® is a prescription pharmaceutical drug and falls within the ambit of Restatement (Second) of Torts § 402A, Comment k.

Twenty-seventh Defense

27. Plaintiff's claims are barred in whole or in part because the subject pharmaceutical product at issue "provides net benefits for a class of patients" within the meaning of Comment f to § 6 of the Restatement (Third) of Torts: Products Liability.

Twenty-eighth Defense

28. Plaintiff's claims are barred under § 4, et seq., of the Restatement (Third) of Torts: Products Liability.

Twenty-ninth Defense

29. To the extent that Plaintiff is seeking punitive damages, Plaintiff failed to plead facts sufficient under the law to justify an award of punitive damages.

Thirtieth Defense

30. The imposition of punitive damages in this case would violate Defendants' rights to procedural due process under the Fourteenth Amendment of the United States Constitution, the Constitutions of the States of Massachusetts and California, and would additionally violate Defendants' right to substantive due process under the Fourteenth Amendment of the United States Constitution.

Thirty-first Defense

31. Plaintiff's claims for punitive damages are barred, in whole or in part, by the Fifth and Fourteenth Amendments to the United States Constitution.

Thirty-second Defense

32. The imposition of punitive damages in this case would violate the First Amendment to the United States Constitution.

Thirty-third Defense

33. Plaintiff's punitive damage claims are preempted by federal law.

Thirty-fourth Defense

34. In the event that reliance was placed upon Defendants' nonconformance to an express representation, this action is barred as there was no reliance upon representations, if any, of Defendants.

Thirty-fifth Defense

35. Plaintiff failed to provide Defendants with timely notice of any alleged nonconformance to any express representation.

Thirty-sixth Defense

36. To the extent that Plaintiff's claims are based on a theory providing for liability without proof of causation, the claims violate Defendants' rights under the United States Constitution.

Thirty-seventh Defense

37. Plaintiff's claims are barred, in whole or in part, because the advertisements, if any, and labeling with respect to the subject pharmaceutical products were not false or misleading and, therefore, constitute protected commercial speech under the applicable provisions of the United States Constitution.

Thirty-eighth Defense

38. To the extent that Plaintiff seeks punitive damages for the conduct which allegedly caused injuries asserted in the Complaint, punitive damages are barred or reduced by applicable law or statute or, in the alternative, are unconstitutional insofar as they violate the due process protections afforded by the United States Constitution, the excessive fines clause of the Eighth Amendment of the United States Constitution, the Commerce Clause of the United States Constitution, and the Full Faith and Credit Clause of the United States Constitution and the Constitutions of the States of Massachusetts and California. Any law, statute, or other authority purporting to permit the recovery of punitive damages in this case is unconstitutional, facially and as applied, to the extent that, without limitation, it: (1) lacks constitutionally sufficient standards to guide and restrain the jury's discretion in determining whether to award punitive damages and/or the amount, if any; (2) is void for vagueness in that it failed to provide adequate advance notice as to what conduct will result in punitive damages; (3) permits recovery of punitive damages based on out-of-state conduct, conduct that complied with applicable law, or conduct that was not directed, or did not proximately cause harm, to Plaintiff; (4) permits recovery of punitive damages in an amount that is not both reasonable and proportionate to the amount of harm, if any, to Plaintiff and to the amount of compensatory damages, if any; (5) permits jury consideration of net worth or other financial information relating to Defendants; (6) lacks constitutionally sufficient standards to be applied by the trial court in post-verdict review of any punitive damages awards; (7) lacks constitutionally sufficient standards for appellate review of punitive damages awards; and (8) otherwise fails to satisfy Supreme Court precedent, including, without limitation, *Pacific Mutual Life Ins. Co. v. Haslip*, 499 U.S. 1 (1991), *TXO Production Corp. v. Alliance Resources, Inc.*, 509 U.S. 443 (1993); *BMW of North*

¹ *America, Inc. v. Gore*, 519 U.S. 559 (1996); and *State Farm Mut. Auto Ins. Co. v. Campbell*, 538 U.S. 408 (2003).

Thirty-ninth Defense

4 39. The methods, standards, and techniques utilized with respect to the manufacture, design,
5 and marketing of Bextra®, if any, used in this case, included adequate warnings and
6 instructions with respect to the product's use in the package insert and other literature, and
7 conformed to the generally recognized, reasonably available, and reliable state of the
8 knowledge at the time the product was marketed.

Fortieth Defense

10 40. The claims asserted in the Complaint are barred because Bextra® was designed, tested,
11 manufactured and labeled in accordance with the state-of-the-art industry standards existing at
12 the time of the sale.

Forty-first Defense

14 41. If Plaintiff sustained injuries or losses as alleged in the Complaint, upon information and
15 belief, such injuries and losses were caused by the actions of persons not having real or
16 apparent authority to take said actions on behalf of Defendants and over whom Defendants had
17 no control and for whom Defendants may not be held accountable.

Forty-second Defense

19 42. The claims asserted in the Complaint are barred, in whole or in part, because Bextra®
20 was not unreasonably dangerous or defective, was suitable for the purpose for which it was
21 intended, and was distributed with adequate and sufficient warnings.

Forty-third Defense

23 43. Plaintiff's claims are barred, in whole or in part, by the equitable doctrines of laches,
24 waiver, and/or estoppel.

Forty-fourth Defense

26 44. Plaintiff's claims are barred because Plaintiff's injuries, if any, were the result of the
27 pre-existing and/or unrelated medical, genetic and/or environmental conditions, diseases or
28 illnesses, subsequent medical conditions or natural courses of conditions of Plaintiff, and were

1 independent of or far removed from Defendants' conduct.

Forty-fifth Defense

3 45. The claims asserted in the Complaint are barred, in whole or in part, because Bextra®
4 did not proximately cause injuries or damages to Plaintiff.

Forty-sixth Defense

6 46. The claims asserted in the Complaint are barred, in whole or in part, because Plaintiff
7 did not incur any ascertainable loss as a result of Defendants' conduct.

Forty-seventh Defense

9 47. The claims asserted in the Complaint are barred, in whole or in part, because the
10 manufacturing, labeling, packaging, and any advertising of the product complied with the
11 applicable codes, standards and regulations established, adopted, promulgated or approved by
12 any applicable regulatory body, including but not limited to the United States, any state, and
13 any agency thereof.

Forty-eighth Defense

15 48. The claims must be dismissed because Plaintiff would have taken Bextra® even if the
16 product labeling contained the information that Plaintiff contends should have been provided.

Forty-ninth Defense

18 | 49. The claims asserted in the Complaint are barred because the utility of Bextra®
19 | outweighed its risks.

Fiftieth Defense

21 50. Plaintiff's damages, if any, are barred or limited by the payments received from
22 collateral sources.

Fifty-first Defense

24 51. Defendants' liability, if any, can only be determined after the percentages of
25 responsibility of all persons who caused or contributed toward Plaintiff's alleged damages, if
26 any, are determined. Defendants seek an adjudication of the percentage of fault of the
27 claimants and each and every other person whose fault could have contributed to the alleged
28 injuries and damages, if any, of Plaintiff.

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2275 Battery Street, Suite 2000
San Francisco CA 94111

Fifty-second Defense

2 52. Plaintiff's claims are barred, in whole or in part, by the doctrine of abstention in that the
3 common law gives deference to discretionary actions by the United States Food and Drug
4 Administration under the Federal Food, Drug, and Cosmetic Act.

Fifty-third Defense

6 53. The claims asserted in the Complaint are barred, in whole or in part, because Bextra® is
7 comprehensively regulated by the FDA pursuant to the Federal Food, Drug & Cosmetic Act
8 (“FDCA”), 21 U.S.C. §§ 301 *et seq.*, and regulations promulgated there under, and Plaintiff’s
9 claims conflict with the FDCA, with the regulations promulgated by FDA to implement the
10 FDCA, with the purposes and objectives of the FDCA and FDA’s implementing regulations,
11 and with the specific determinations by FDA specifying the language that should be used in the
12 labeling accompanying Bextra®. Accordingly, Plaintiff’s claims are preempted by the
13 Supremacy Clause of the United States Constitution, Article VI, clause 2, and the laws of the
14 United States.

Fifty-fourth Defense

16 54. Plaintiff's misrepresentation allegations are not stated with the degree of particularity
17 required by Federal Rule of Civil Procedure 9(b) and should be dismissed.

Fifty-fifth Defense

19 55. Defendants state on information and belief that the Complaint and each purported cause
20 of action contained therein is barred by the statutes of limitations contained in California Code
21 of Civil Procedure §§ 335.1 and 338 and former § 340(3), such other statutes of limitation as
22 may apply.

Fifty-sixth Defense

24 56. Defendants state on information and belief that any injuries, losses, or damages suffered
25 by Plaintiff was proximately caused, in whole or in part, by the negligence or other actionable
26 conduct of persons or entities other than Defendants. Therefore, Plaintiff's recovery against
27 Defendants, if any, should be reduced pursuant to California Civil Code § 1431.2.

Fifty-seventh Defense

2 57. To the extent that Plaintiff seeks punitive damages for an alleged act or omission of
3 Defendants, no act or omission was oppressive, fraudulent, or malicious under California Civil
4 Code § 3294, and, therefore, any award of punitive damages is barred. Any claim for punitive
5 damages is also barred under California Civil Code § 3294(b).

Fifty-eighth Defense

7 58. Defendants reserve the right to supplement their assertion of defenses as they continue
8 with their factual investigation of Plaintiff's claims.

V.

PRAYER

11 WHEREFORE, Defendants pray for judgment as follows:

12 1. That Plaintiff takes nothing from Defendants by reason of the Complaint;

13 2. That the Complaint be dismissed;

14 3. That Defendants be awarded their costs for this lawsuit;

15 4. That the trier of fact determine what percentage of the combined fault or other liability

16 of all persons whose fault or other liability proximately caused Plaintiff's alleged

17 injuries, losses or damages is attributable to each person;

18 5. That any judgment for damages against Defendants in favor of Plaintiff be no greater

19 than an amount which equals their proportionate share, if any, of the total fault or other

20 liability which proximately caused Plaintiff's injuries and damages; and

21 6. That Defendants have such other and further relief as the Court deems appropriate.

1 May 30, 2008

GORDON & REES LLP

2 By: : _____ /s/

3 Stuart M. Gordon
4 sgordon@gordonrees.com
5 Embarcadero Center West
6 275 Battery Street, 20th Floor
7 San Francisco, CA 94111
8 Telephone: (415) 986-5900
9 Fax: (415) 986-8054

10 May 30, 2008

TUCKER ELLIS & WEST LLP

11 By: : _____ /s/

12 Michael C. Zellers
13 michael.zellers@tuckerellis.com
14 515 South Flower Street, Suite 4200
15 Los Angeles, CA 90071-2223
16 Telephone: (213) 430-3400
17 Fax: (213) 430-3409

18 Attorneys for Defendants
19 PFIZER INC., PHARMACIA
20 CORPORATION, AND G.D. SEARLE
21 LLC

22 Gordon & Rees, LLP
23 275 Battery Street, Suite 2000
24 San Francisco, CA 94111

JURY DEMAND

Defendants Pfizer Inc., Pharmacia Corporation, and G.D. Searle LLC, hereby demand a trial by jury of all the facts and issues in this case pursuant to 38(b) of the Federal Rules of Civil Procedure.

May 30, 2008

GORDON & REES LLP

By: _____ /s/
Stuart M. Gordon
sgordon@gordonrees.com
Embarcadero Center West
275 Battery Street, 20th Floor
San Francisco, CA 94111
Telephone: (415) 986-5900
Fax: (415) 986-8054

May 30, 2008

TUCKER ELLIS & WEST LLP

By: _____ /s/
Michael C. Zellers
michael.zellers@tuckerellis.com
515 South Flower Street, Suite 4200
Los Angeles, CA 90071-2223
Telephone: (213) 430-3400
Fax: (213) 430-3409

Attorneys for Defendants
PFIZER INC., PHARMACIA
CORPORATION, AND G.D. SEARLE
LLC